

# Frye Lights

A Neighborhood Newsletter From Councilmember Donna Frye



May 2004

Volume II, Issue III



**Proudly Serving  
the District Six  
Communities of:**

*Bay Ho*

*Bay Park*

*Birdland*

*Clairemont*

*Kearny Mesa*

*Linda Vista*

*Mission Bay*

*Mission Valley*

*Mission Village*

*Morena*

*Serra Mesa*

*Stonecrest*

## A Message From the Desk of Councilmember Donna Frye

These days at City Hall there are many controversial issues where the public is not being provided with the full story. Two such issues are the Chargers negotiations and the water and sewer rate adjustments.

On Monday, April 26, 2004, the Mayor and six Councilmembers voted to approve an offer to the Chargers to settle the current litigation. The offer was made public on Wednesday, April 21st and placed on the April 26th City Council agenda for a public hearing. No written backup material to support the financial assumptions in the settlement offer was provided to me or the public until the start of the Monday hearing. Given the lack of financial information, Deputy Mayor Atkins and I did not support the settlement.

I was able to review the financial information after the hearing and at first review it appears the City agreed; 1) to reduce by approximately \$71 million

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## Frye Spends the Day at the Linda Vista Fair and Parade

On Saturday, April 24th, Councilmember Frye greeted residents as she rode in the parade at the Linda Vista Fair. The 19th Annual Linda Vista Multi-Cultural Fair and Parade had a great turn out and endless entertainment, booths, activities and games. Councilmember Frye and County Supervisor Ron Roberts awarded 1st place trophies to Linda Vista students who won the art and essay contest. This year's winners were Danielle Parinas,

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Councilmember Frye waved hello to the Linda Vista community as she rode in the parade

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## *Linda Vista Fair and Parade Continued*



Councilmember Frye and Supervisor Roberts hand out trophies to the winners of the Linda Vista Fair and Parade Essay Contest.

Vivian Thai, Jenessa Marquez and Nadia Malter. In the art and essay contest 2nd, 3rd, 4th, and 5th grade students from

Linda Vista area schools and youth programs expressed how they respect nature through their artistic and writing skills.

This years fair featured a parade, kid's zone, teen spot, international folk art, cultural music performances and a world arts village.

Once again this year, the event was a success because of the community organizations and sponsors who worked tirelessly to make this event happen. A special thanks to the Linda Vista Steering Committee and Executive Director Neri Ramirez.



Danielle Parinas, Vivian Thai, Jenessa Marquez and Nadia Malter all received trophies for being first place winners in the Linda Vista Fair Art and Essay Contest

## *"Let the Sun Shine In" Frye and Atkins Change City's Open Meeting Rules*

In a victory for government transparency, a proposal put forward by Councilmembers Frye and Atkins was passed by the full City Council on March 26, 2004.



Councilmember Frye and Deputy Mayor Atkins

These new rules for conduct by the City Council included:

- Giving the public more information about what items are coming before the Council in closed session
- Reporting the results of actions taken in closed session
- Giving the public an opportunity to directly address the City Council on any closed session item on the agenda
- Giving the Council an opportunity to discuss the basis for convening into closed session, ask questions and respond to questions from the public
- A transcription of all closed session meetings
- Making available to the Council and the public a weekly litigation log listing all litigation filed against or by the City

These changes to the open meeting rules of the City Council will help to reduce the many concerns about the noticing and conduct of the closed session meetings. This will bring the public into the process and to give the Council control over what is heard in closed session.





### *A Message From the Desk of Councilmember Donna Frye Continued*

the rent/revenue owed by the Chargers to the City 2) that the Chargers could leave (trigger) in 2008 3) to negotiate the dollar amount on the maintenance agreement for Qualcomm Stadium 4) eliminate the City's ability to litigate the new agreement in court 5) to eliminate the City's ability to match another city's offer 6) that the Chargers could talk to other cities about leaving San Diego after January 1, 2007 7) that the games could be blacked out. In exchange it appears that; 1) the City would receive a termination payment of \$57 million if the Chargers leave at the end of the 2008 season. The remaining bond debt would be approximately \$58 million in 2008. 2) the City receives approximately \$2.5 million more in rent/revenue (than in the current lease) if the Chargers leave in 2008.

Another issue that needs further clarification is the upcoming changes in water and sewer rates. On Tuesday, June 8, 2004, the City Council will convene a public hearing to consider and adopt adjustments to existing water and sewer fees and charges. This is a complicated and complex issue but, simply put, if the City Council adopts the proposed changes, all residential customers will see a reduction in their sewer rates ranging from 1.6 percent to 23 percent per month. In addition, and depending on water usage, approximately half of all residential customers will see a reduction in water rates.

The recommended sewer and water rate changes are the result of independently produced studies whose primary objective was to ensure that the cost of providing water and sewer services is recovered from all customer classes and individual customers in an equitable manner. These studies are required by the state of California as a condition of the city receiving grants and loans for infrastructure improvements.

There are and continue to be issues that have a direct impact on your wallet and quality of life. I will continue to work on your behalf to make sure both are protected.

Sincerely,

*Donna*

### *Community Leader Highlight -Cindy Moore-*

Cindy Moore, as chair of the Serra Mesa Planning Group, worked tirelessly to defend the Serra Mesa Master Plan. Her work along with that of Mary Johnson, Don Knoell, Noelle Miller, Jackie Ander and Les Williamson is appreciated by Councilmember Frye and all of the residents of District Six. Thank you all for your commitment to your community and for holding your government to the highest standard.



Mary Johnson, Don Knoell, Noelle Miller, Cindy Moore, Jackie Ander and Les Williamson at a recent community meeting

### *Neil Morgan Day in the City of San Diego*



Councilmember Frye proclaimed Neil Morgan Day at a meeting of the City Council

On April 12, 2004, Councilmember Donna Frye presented San Diego journalist Neil Morgan with a Proclamation at a meeting of the City Council. Neil Morgan is a North Carolina-born journalist, author and lecturer who saw Cali-

fornia first as a Navy ensign and has spent the following half-century as one of its foremost social historians. Since 1950, Neil has been based with *The*



*San Diego Union-Tribune*, where he served as associate editor and senior columnist. He was editor of *The San Diego Evening Tribune* from 1981 until its merger in 1992, years in which its staff won two Pulitzer Prizes. As a journalist, his decades of prodding regional efforts have helped to make San Diego a center of higher education and scientific research. Through writing, radio, television and lectures, he pioneered cross-border efforts to create binational ties between San Diego and Mexico's Baja California and has written ten thousand columns. Donna thanked Neil for sharing with us his words, wisdom and wit and commended him for pushing us to govern this City with integrity and honesty.

### ***Councilmember Frye and People for Trees Plant Street Trees in Clairemont***

On April 10<sup>th</sup>, People for Trees planted thirty "Cool Community Shade" trees throughout Clairemont neighborhoods. Director, Pat Stevenson and resident, Nancy Fournier coordinated the project and recruited community members who requested trees planted in front of their property within the public right-of-way. People for Trees is a non-profit community forestry organization that assists Councilmember Frye in her commitment to enhance Clairemont neighborhoods with low-water trees. The Councilmember alongside youth volunteers from Our Lady of Peace Girls' High School and Kids Korps attended the kick-off demonstration to train residents how to plant and care for their new trees while they take root. If you or



someone you know is interested in having a free tree planted in your neighborhood, please call Pat Stevenson with People for Trees at 619-222-8733.

Additionally, on April 30<sup>th</sup>, 24 more trees were planted in the grassy portion at the intersection of Balboa Avenue and Morena Boulevard, and 21 trees in the median along the Rose Canyon City Operations Yard. This planting was made possible by an endowment fund established by Walter Figg to fund Jacaranda tree plantings and maintenance in the City of San Diego.

### ***Trash, Recycling and Greenery Recycling***

Starting the week of June 7, 2004, the City of San Diego Environmental Services Department (ESD) will implement new, more efficient routes for current trash, recycling and yard waste collection services, which will save \$600,000 in the first year. The department will also expand yard waste collection to an additional 30,000 homes throughout the City of San Diego.

Implementation of the new routes will result in changes to the day of collection for most residents; however, operational efficiencies will be significantly increased by a reduction in the miles traveled by City collection trucks, rebalanced employee work loads, and concentrate each day's collection activity in a single area or zone of the city. The expansion of the yard waste program will help reduce the amount disposed in the Miramar Landfill and help the City of San Diego comply with the State's AB 939 diversion mandate. As part of the department's operational changes, all residents receiving weekly yard waste collection will be converted to an every-other-week collection schedule.

You will receive two mailings about the changes. The first will include an explanatory letter and a 2004 Curbside Recycling Calendar mailed in mid-May and the second will be a reminder postcard which will be mailed to residents in the first week of June. Residents will also learn about the rerouting and yard waste expansion program at community meeting presentations to be held in your council district. For more information on the City's rerouting and yard waste expansion program, please call ESD's Customer Service at (858) 694-7000.





## ***South Clairemont Community Fair***

Please join us on May 1, 2004 for the South Clairemont Community Fair at Atonement Lutheran Church. The event will feature Arts & Crafts booths along with community tables displaying items of local and city-wide interest. Councilmember Frye's office will be hosting an informational table. Feel free to come by and get your name on our newsletter e-mail list, give us City feedback, ask a question or just catch up with our staff! The fair will be from 9:00 AM to 3:00 PM at 7250 Eckstrom Avenue (near I-805 & Balboa). We hope to see you there!

## ***Northrop Grumman Groundbreaking Ceremony***

Councilmember Frye along with Lennar Partners and Northrop Grumman Corporation held a groundbreaking ceremony on Thursday, April 8th for a new facility at the San Diego Spectrum in Kearny Mesa. The groundbreaking was the culmination of a two-year effort by Northrop Grumman to consolidate existing facilities located throughout the county. The new facility, to be named Northrop Grumman Spectrum Technology Center, will consist of a four-building campus encompassing more than 230,000 sq. ft., and will be the center of operations for approximately 700 employees.



Councilmember Frye spoke at the Groundbreaking Ceremony



## ***Solar Home Tour***

On May 15<sup>th</sup>, the San Diego Regional Energy Office (SDREO) will host the San Diego Solar Home Tour 2004. For one day, local residents open their homes to the public to learn about the benefits of solar power. The Tour will showcase homes all over San Diego County that use solar technologies including solar water heating, solar pool heating and photovoltaics (solar electricity). The Solar Home Tour 2004 will take place on Saturday, May 15th, 2003 from 10:00 am to 3:00 pm. During this time the public can visit any one of the home sites on the tour. The public can get information for the event at <http://solar tour.sdenergy.org> or by calling 858-244-1177. The Solar Home Tour 2004 website includes pictures, solar system descriptions and directions for all the homes on the tour. In addition, the site features basic information about solar energy, rebates for solar energy and links to other relevant sites. Tour participants will receive an energy-saving compact florescent bulb while supplies last and a chance to win solar prizes, like solar-powered flashlights and battery chargers.



## ***Strong Mayor Web Poll***

A new "web poll" has been put up on Councilmember Frye's District Six Website to ask people what they think about the Mayor's proposal to change the form of San Diego's City government from "Council-Manager" to a "Strong Mayor" structure.

Have your opinion heard by logging on to the District Six Website at [www.sandiego.gov/cd6](http://www.sandiego.gov/cd6).



## *San Diego River Day*

On Saturday, May 22, 2004 we will be celebrating the San Diego River from Ocean Beach to Julian. San Diego River Day is a collection of events to be held simultaneously along the river. There will be five events held in District Six.

At “**RiverFest**” in Mission Valley, you can enjoy free trolley rides and numerous entertainment events at trolley stops along the River from 10:00 am to 3:00 pm. At the Mission Valley Library/Fenton Parkway trolley stop Councilmember Frye will be giving a formal RiverFest presentation at noon. There will also be the Sandskippers jump rope team at 10:30 am, Fish-Kites Crafts at 11:00 am and Ballet Neo at 12:30 pm. There will also be a steel drum band and a petting zoo. At the Rio Vista/Promenade there will be a Kumeyaay Indian Tribe cultural exhibit named “Honoring Mother Earth” from 10:00 am to 3:00 pm. Music, food and a wine tasting will run from 2:00 to 6:00 pm. At the Mission Valley Center/Park Valley there will be walking tours of the river once an hour starting at 10:30 am with the last walking tour at 1:30 pm. On the next stop at Hazard Center “Star 100.7” will be on hand with the trolley dance team, karaoke, music and food. At the Fashion Valley Transit Center there will be a merchant goody bag give-away at the trolley stop.

At the **Mission Valley Preserve** join the Friends of Mission Valley Preserve for “Running Grunion and Tales for Today” featuring acclaimed Indian story teller and mime Able Silvas. It will begin at 11:15 am at the Mission Valley Preserve across the street from the Morena Vista Trolley Station.

At the **Tecolote Nature Center** from 9:00 until 11:00 am, a guide will lead you on a trail that winds along the Tecolote creek bed. To take this tour meet at 5180 Tecolote Road near the Tecolote Park ballfields.

**The Lido** by Concordia Homes will provide Jazz music and the opportunity for River Day Patrons to win free prizes at the “KIFM 98.1” radio event. This event is being held at 2013 Camino del Este.

Join the Sierra Club and the Friends of Ruffin Canyon as they lead a hike through **Ruffin Canyon**, a hidden treasure in Serra Mesa.

The idea for the San Diego River Day came from San Diego River Coalition member and District Six resident Glen Torbet. It was originally envisioned as an all day event and grew into over two dozen events from Lake Cuyamaca and the Inaja memorial Picnic Area to Dog Beach.



## *City Budget Hearing in District Six*

On Monday, May 3rd at 6:00 pm, the City Manager will be presenting the Fiscal Year 2005 budget to the full City Council at a special night meeting in Clairemont. At this meeting broad policy issues and major changes from the prior years budget will be presented to the Council and the public. This meeting will be the first of several meetings to discuss the particulars of each departments budget.

The meeting will be held in Clairemont at the Horizon Christian Fellowship Auditorium, 5331 Mt. Alifan Drive. Please feel free to contact the District Six office at (619) 236-6616 for more information.



## Important Phone Numbers

Abandoned Vehicles	858 495-7856
Animal Regulation	236-4250
Beach & Bay Advisory	338-2073
Birth and Death Records	237-0502
Brush Abatement	533-4444
Building Permits	446-5000
Buses/MTS Access	233-3004
Canyon Watchers Program	858 292-6484
City Council Docket Info	533-4000
City Directory	236-5555
Community Service Center	858 581-4111
Code Violations	236-5500
Curb Maintenance	527-7500
Dead Animal Removal	858 694-7000
Dog Licenses	767-2675
Fire Stations	533-4300
Graffiti	525-8522
Hazardous Materials Hotline	858 694-7000
Housing Commission	231-9400
Humane Society	299-7012
Libraries	
Balboa	858 573-1390
Claremont	858 581-9935
Linda Vista	858 573-1399
Mission Valley	858 573-5007
North Claremont	858 581-9931
Serra Mesa	858 573-1396
Litter Control	858 492-5010
Noise Regulation	236-5500
Office of Small Business	685-1390
Park and Recreation	525-8219
Parking Citations	236-7145
Police: Non-Emergency	531-2000
Pot Hole Hotline	527-7500
Rec Centers	
Kearny Mesa	858 573-1387
Linda Vista	858 573-1392
North Claremont	858 581-9926
Serra Mesa	858 573-1408
South Claremont	858 581-9924
Tecolote	858 581-9930
Recycling Hotline	858 694-7000
Senior Citizens Services	236-6905
Sewer Repair/Spills	515-3525
Sidewalk Maintenance	527-7500
Stormwater Pollution Hotline	235-1000
Street Lights	527-7500
Street Sweeping	527-7500
Traffic Control	533-3126
Tree Maintenance	527-7500
Water Emergency	515-3525
Water Utilities	515-3500
Zoning Regulation Info	236-5555

## District Six Community Meetings

Claremont Town Council  
Place: Claremont High School Cafeteria,  
4150 Ute Drive  
When: 1st Thursday/ Month  
Time: 7:00 p.m.

Claremont Mesa Planning Committee  
Place: Claremont Friendship Senior Center,  
4425 Bannock Ave.  
When: 3rd Tuesday/ Month  
Time: 6:30 p.m.

Kearny Mesa Planning Group  
Place: National University,  
9388 Light Wave # 114  
When: 3rd Wednesday/ Month  
Time: 12:00 p.m.

Linda Vista Civic Association  
Place: Linda Vista Recreation Center,  
7064 Levant Street  
When: 3rd Thursday/ Month  
Time: 7:00 p.m.

Linda Vista Planning Group  
Place: Linda Vista Library,  
2160 Ulric Street  
When: 4th Monday/ Month  
Time: 7:00 p.m.

Mission Bay Park Committee  
Place: Rotating Venue  
When: 1st Tuesday/Month  
Time: 6:00 p.m.

Mission Valley Community Council  
Place: Mission Valley Library,  
2123 Fenton Parkway  
When: 3rd Thursday/ Odd Months  
Time: 6:30 p.m.

Mission Valley Unified Planning Committee  
Place: Mission Valley Library,  
2123 Fenton Parkway  
When: 1st Wednesday/ Month  
Time: 12:00 p.m.

Serra Mesa Community Council  
Place: ARC, 9575 Aero Drive  
When: 4th Wednesday/ Month  
Time: 7:00 p.m.

Serra Mesa Planning Group  
Place: Taft Junior High School,  
9191 Gramercy Dr.  
When: 3rd Thursday/ Month  
Time: 7:00 p.m.



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## *Frye Lights: A Neighborhood Newsletter From Councilmember Donna Frye*



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